



MOBILISE PROJECT

Determinants of 'Mobilisation' at Home & Abroad

TECHNICAL REPORT

May 2024 KIIS OMNIBUS Nationally Representative Survey

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General Description

The data collection strategy of the [MOBILISE Project](#) consists of a multi-wave nationally representative panel and cross-sectional surveys of the 18+ citizen populations in four "home" country cases (Ukraine, Poland, Argentina, and Morocco). In this cross-sectional survey wave of data collection, MOBILISE has included data from Ukraine only. The primary aim of our survey is to collect information on citizens' attitudes towards, dispositions around, and personal experiences of protest and migration specifically. We also collect other political, sociological, and demographic factors pertinent to our study. Fieldwork for this study was carried out after the all-out Russian invasion of Ukraine started on 24th February 2022. Thus, it is a unique survey providing information in the context of war whilst allowing for comparison with the pre-all-out invasion status quo. What follows is the original unedited Kyiv International Institute of Sociology (KIIS) technical Report.



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“Opinions and views of the population of Ukraine: May 2024” (Omnibus)

Short survey information

All-Ukrainian survey “Opinions and views of the population of Ukraine” (Omnibus) was conducted by Kyiv International Institute of Sociology in May - June 2024. During the study, the opinions and views of adult Ukrainian population (aged 18 and older) on various socio-political and socio-economic issues were studied. The main stages of the study included the development and programming of the questionnaire (using OCA for CATI software), generating mobile phone numbers, conducting interviews with the respondents, quality control of work performed, preparing the final dataset, weighing the dataset.

The survey was conducted using computer-assisted telephone interviews (CATI) method. According to KIIS survey conducted via random sample using face-to-face method in February 2020, 96% of adults in Ukraine had personal mobile phones. To conduct the survey at the initial stage, mobile phone numbers for all major mobile operators in Ukraine were generated completely randomly. The share of generated numbers per each mobile operator was approximately proportional to the share of total mobile numbers per each mobile operator (according to KIIS surveys). To remove non-existing numbers from the generated database, an “invisible” SMS message was sent to the generated numbers. The interviewers then called the generated numbers and invited the respondents who answered the call to take part in the survey.

By the method of computer-assisted telephone interviews (CATI) based on a random sample of mobile telephone numbers (with random generation of telephone numbers and subsequent statistical weighing) were interviewed 2000 respondents living in all regions of Ukraine (except AR of Crimea). The survey was conducted with adult (aged 18 and older) citizens of Ukraine who at the time of the survey lived in Ukraine (within the limits controlled by the Ukrainian authorities until February 24, 2022). The sample did not include residents of territories that were temporarily not controlled by the Ukrainian authorities until February 24, 2022 (AR of Crimea, Sevastopol, some districts of Donetsk and Luhansk regions), and the survey was not conducted with citizens who went abroad after February 24, 2022. The interview was conducted in Ukrainian or Russian language basing on the choice of the respondent.

After conducting the planned number of complete interviews, the distribution of respondents by macroregion of residence (West, Center, South, East – see details below), type of settlement (urban or rural), gender, age (6 age groups) was compared with official sources of statistics. The distribution of the entire adult population by macroregions and type of settlement was defined on the basis of data from the Central Election Commission based on the results of the 2019 parliamentary elections (according to the number of registered voters). The gender and age structure was defined according to the State Statistics Service on January 1, 2021. To bring the sample structure in line with the structure of the population of Ukraine as a whole, special statistical weights were computed.

The composition of macroregions is as follows: Western macroregion – Volyn, Rivne, Lviv, Ivano-Frankivsk, Ternopil, Zakarpattia, Khmelnytsky, Chernivtsi oblasts; Central macroregion - Vinnytsia, Zhytomyr, Sumy, Chernihiv, Poltava, Kirovohrad, Cherkasy, Kyiv oblasts plus Kyiv city; Southern macroregion – Dnipropetrovsk, Zaporizhia, Mykolaiv, Kherson, Odesa oblasts, Eastern macroregion – Donetsk, Luhansk, and Kharkiv oblasts.

The field stage of the study lasted during from May 26 till June 01, 2024. Totally, 2011 interviews were conducted.

Margin of error (with a probability of 0.95 and with a design effect of 1.1) does not exceed:

- 2.4% for indicators close to 50%,
- 2.1% for indicators close to 25 or 75%,
- 1.5% for indicators close to 10 or 90%,
- 1.1% for indicators close to 5 or 95%,
- 0.5% for indicators close to 1 or 99%.